



Twidroyd Version 6.0 Brings “UberBar” to No. 1 Rated Android Twitter App

PASADENA, CALIF. – JUNE 22, 2011 – Twidroyd (www.twidroyd.com), the highest-rated Twitter client for Android devices, today announces the release of Twidroyd 6.0. Designed to offer creative usability, Twidroyd now lets users navigate more effectively with the integration of the UberBar. Previously launched on UberSocial for BlackBerry, the UberBar features multiple tabs at the top of the screen, allowing users to quickly navigate through different parts of the app and easily share tweets anytime from anywhere. A key feature of the UberBar is its ability to be customized to include the functions each user most frequently employs.

“Bringing the UberBar to Twidroyd is a big win for the product,” said Ralph Zimmermann, cofounder of Twidroyd. “Since our inception, we’ve made it a priority to take a close look at feedback from our users and incorporate that into future versions of the app. By integrating the UberBar, we’re streamlining the user experience.”

Additional 6.0 features include:

- A new login method that supports Twitter’s Web based oAuth workflow
- The ability to show an exact timestamp when Tweeting
- Auto-shorten option for tweets larger than 140 characters
- Send, attach and shorten buttons included at the top of the compose screen
- Back button history for tabs
- Expanded font size options

In addition, Twidroyd is a fully featured Twitter client, including postings, mentions, direct messages with a threaded view, integrated search, list viewing, URL shortening, geo-location support, multi-language interface, background notifications, multi-account support, full list support, three desktop widgets for viewing tweets on the device’s home screen, native bit.ly support and other advanced features.

With the launch of version 4.0 in September 2010, Twidroyd became the first mobile Twitter application to include LivePreview™, where links within tweets trigger a live view of the associated Web page, photo or video in a pane immediately adjacent to the tweet. In December 2010, the company took another leap on the Android platform, announcing the release of Twidroyd Factory. Designed to offer a customized experience, Twidroyd Factory gives users the ability to tailor the appearance of the app through the use of predefined or custom themes that also optimize access to the functionality they use most.

For more information on Twidroyd, please visit www.twidroyd.com.

About Twidroyd and UberMedia

Twidroyd is a product of UberMedia (www.ubermedia.com), the leading independent developer of applications and web-based services that make it easier for users to find, follow and communicate with others on Twitter and other social media platforms. UberMedia applications include UberSocial (formerly UberTwitter), Echofon and Twidroyd, leading Twitter apps on the BlackBerry, iPhone and Android platforms, respectively. UberMedia is headquartered at Idealab (www.idealab.com) in Pasadena, CA.

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