



EVOLUTION ROBOTICS' MINT™ AUTOMATIC FLOOR CLEANER SET FOR EUROPEAN LAUNCH AND EXPANDED NATIONAL RETAIL DISTRIBUTION

*Following exciting sellout in 2010, Mint adds
Good Housekeeping VIP Award and CES Innovations 2011 Design and Engineering Award
to list of accolades*

LAS VEGAS, NV (CES – CONSUMER ELECTRONICS SHOW) – January 6, 2011 – Evolution Robotics, Inc., a leading robotics technology company, today announced that the company's Mint Automatic Floor Cleaner sold out the company's inventory in 2010, after experiencing overwhelming consumer demand and excitement. According to Amazon.com, robots topped consumers' wish lists for floor care products. Mint was a top choice and one of the most gifted products in the floor care category.

Evolution Robotics is now replenishing the supplies of existing retailers and will increase the availability of Mint in the coming months by adding a number of new retailers to the company's group of partners. Additionally, Mint will also be working with a new partner to bring Mint to Europe soon.

"It has been an incredible year and we've been thrilled by the overwhelming demand we've experienced for Mint and are excited about expanding into additional regions, retailers and into Europe in the coming months," said Dr. Paolo Pirjanian, CEO of Evolution Robotics. "It has been so rewarding to hear from our Mint customers and learn more about how Mint has made the chore of floor cleaning much less burdensome and given them more time to enjoy other activities. The validation from consumers, as well as recognition for innovation from both the Consumer Electronics Association and Good Housekeeping, encourages us to continue to innovate in the area of floor cleaning."

Mint is a robotic floor cleaning appliance designed exclusively for hard surface floor cleaning. Mint automatically dusts and wet mops hard surface floors using popular disposable electrostatic cleaning cloths and reusable microfiber cloths. Mint adapts to different home environments using a range of sensors and employs advanced navigation technologies to deliver a systematic and thorough floor cleaning.

Mint recently added two more acknowledgments to the product's growing list of awards:

Mint was chosen as one of the ten products selected by Good Housekeeping for its annual V.I.P. (Very Innovative Products) Awards, which recognize the year's breakthrough products that solve everyday problems in new and innovative ways. Good Housekeeping evaluates more than 2,000 products for the annual award and winners include first-of-its-kind products in a range of categories including beauty, home appliances, outdoor recreation, cleaning, energy efficiency, and electronics.

Mint Automatic Floor Cleaner received an International CES Innovations 2011 Design and Engineering Award in the Portable Home Appliances category. Products entered in this program are judged by a preeminent panel of independent industrial designers, engineers and journalists to honor outstanding design and engineering in consumer electronics products across 35 categories.

These latest accolades join other awards Mint has received, including a Popular Mechanics' Editor's Choice award for best new product at the 2010 Consumer Electronics Show (CES) and the IDEA (International Design Excellence Award) in the "Home Living" category by the Industrial Design Society of America.

Evolution Robotics will be participating in various events at CES, including:

Media Event:

PepCom – January 5th, Caesars Palace

Show Floor:

Booth #3402 Mommy Tech Summit - Living in Digital Times - North Hall

MommyTech Fashion Show:

6:00 PM on Friday, January 7, at the Fashion Show Mall (3200 Las Vegas Blvd South, Suite 600)

To learn more about Mint, visit www.mintcleaner.com or follow us on:

<http://www.facebook.com/MintCleaner>

<http://www.twitter.com/MintCleaner>

<http://www.youtube.com/mintcleans>

About Evolution Robotics

Evolution Robotics, Inc. is based in Pasadena, CA, and a leader in consumer robotics products and a leading provider of advanced solutions for autonomous navigation and computer vision. Evolution Robotics is an operating company of Idealab, a creator and operator of technology businesses. www.evolution.com

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Press Contacts:

Stephan West
Idealab for Evolution Robotics
(626) 685-4934
stephan@idealab.com

Teresa Bridwell
Idealab for Evolution Robotics
(626) 535-2886
teresa@idealab.com